

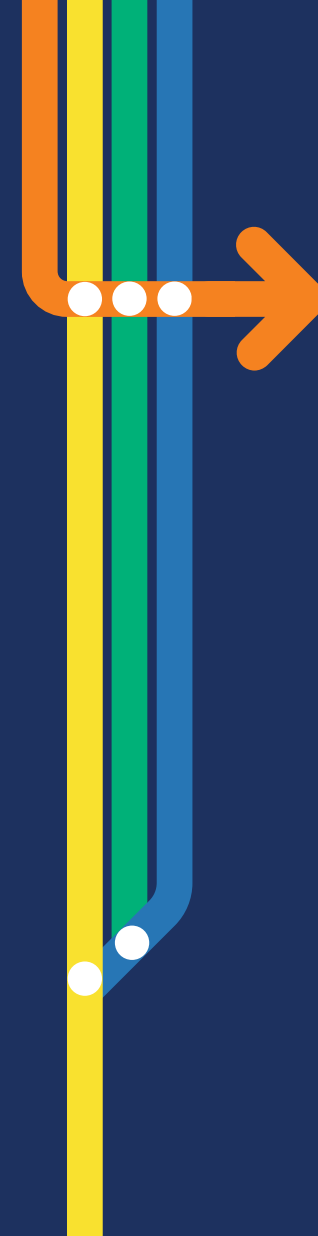


Get Information on the ACT/SAT Concordance

- act.org/concordance

Read the News

- act.org/administrator-newsletter
- act.org/counselor-newsletter



Online Assessment Planner

A tool to quickly and easily build a comprehensive assessment plan.

- **Plan a detailed schedule of assessments** that provides an unbroken chain of data to support and enhance whole student learning from elementary through career
- **A simple, visual layout of your current assessments** across grades and ACT Holistic Framework domains
- **Recommended solutions** to complete your comprehensive assessment plan.

5 REASONS ACT
IS THE RIGHT CHOICE

Visit ASSESSMENTPLANNER.ACT.ORG

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ACT customers are all about outcomes. Ultimately, the dedication to student success is the common thread that links ACT and all of the teachers, counselors, administrators, parents, students, test administrators, and others in various student support roles.

Why choose ACT? Because, like you, we are dedicated to education and career success—it's why we exist. What's important to you is important to us.

1 Measuring Success Is in ACT's DNA

ACT scores predict important college outcomes. The ACT® has more predictive evidence than any other assessment program, linking ACT scores to students' performance in the first year of college through college completion.

Our focus on outcomes runs deep. It is, in fact, our mission to help people achieve education and workplace success.

2 The ACT Measures What Matters

It's the link between high school curriculum and college performance.

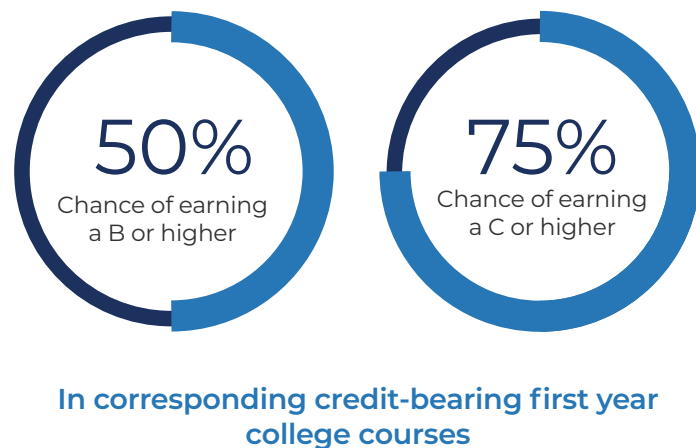
The ACT assesses the skills students should be learning every day. We use a dual validity loop and our National Curriculum Survey to continually ensure alignment among:

- What schools teach
- What we measure
- Student performance in college courses

This unique approach is one of the many reasons we don't need to make radical changes to our test.

3 Readiness: College Completion Begins with a Strong Start

ACT pioneered the concept and practical use of readiness with its [College and Career Readiness Standards and Benchmarks](#). It's an outcome-focused approach: students meeting three or four ACT College Readiness Benchmarks have a strong likelihood of experiencing success in first-year college courses.



4 The College Entrance Exam that Supports English Learners

ACT provides accommodations to U.S. students who are English learners. The goal of these supports is to help ensure that the ACT scores earned by EL students accurately reflects what they have learned in school. Most importantly, test results are college reportable. Accommodations include:

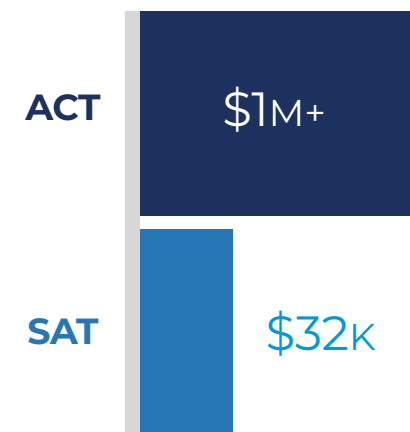
- Bilingual dictionary
- Directions in 12 languages
- Small group testing
- Non-distracting environment
- Extended testing time

5 Scholarships

A school counselor at Morse High School in Maine documented over 10 years of her students taking both the ACT and SAT and found more scholarships favored the ACT. See the full story at [act.org/milliondollarimpact](#)

“Students may be missing out on more scholarship opportunities—and, possibly, college altogether—by not taking the ACT.”

—Leslie Trundy, School Counselor, Morse High School



The amount of merit awards offered were more than 3 times higher for students who took the ACT compared to those who took the SAT over 4 years of college.

GIVE YOUR STUDENTS THE LEADING EDGE WITH THE #1 COLLEGE ENTRANCE EXAM.



“One of the reasons I don't pay much attention to SAT is I don't know what their scores mean. The thing I like about ACT: At our school we don't focus a lot on scores—we focus a lot more on benchmarks because we can tell what that means.”

Alan Shotts, Career Center Coordinator at Cody High School in Wyoming

