**STUDENT EMAILS**

**Student Email #1:**

**Subject Line:** It’s Your Journey….ACT can help

**Big goals require taking small steps to achieve them.** We know it can be overwhelming, especially if you don’t know

where to start. That’s why ACT® has compiled their best resources in one place. Start here to uncover your path:

* [10 Things to Consider When Choosing a Major](https://www.act.org/content/act/en/students-and-parents/college-planning-resources/college-and-career-planning/how-to-choose-a-major.html)
* [4 Tips to Build Your College Knowledge](https://www.act.org/content/act/en/students-and-parents/college-planning-resources/applying-to-college/4-tips-to-building-your-college-knowledge.html)
* [How to Practice Good Learning Habits](https://www.act.org/content/act/en/students-and-parents/college-planning-resources/high-school-life/practice-good-learning-habits.html)

Find more tips for college and career planning in the ACT resource library! [Explore Resources](https://www.act.org/content/act/en/students-and-parents/college-planning-resources.html)

**Student Email #2:**

**Subject Line:** What’s Your Next Step?

Group projects, after-school clubs, volunteering–**you've accomplished a lot**. Add one more tool to your toolbox. An ACT® score can help you stand out on college applications!

Plus, taking the ACT test can help you:

* Qualify for scholarships
* Demonstrate what you’ve learned in school
* Uncover your interests and identify opportunities Discover more reasons to choose the ACT @ [ACT vs. SAT](https://www.act.org/content/act/en/students-and-parents/college-planning-resources/testing-advice-for-the-act/act-vs-sat.html)

**Student Email #3:**

**Subject Line: Test Prep Options**

Covering all your bases sometimes means going above and beyond. Perhaps you get test-day jitters or simply want to know exactly what to expect.

When it comes to preparing for the test, ACT® has you covered. ACT has content you can count on and teachers you can trust.

Find the official ACT® test prep option that’s right for you.



[**GET TEST PREP**](https://www.act.org/content/act/en/products-and-services/the-act/test-preparation.html)

**Student Email #4:**

**Subject Line: Make a Plan**

**Get registered!**

Setting up a [MyACT Profile](https://www.act.org/content/act/en/myact-profile.html) is your first step in registering for the ACT.

[**START NOW**](https://my.act.org/account/signin?location=https%3A//my.act.org)

# Find test centers in your area.

Check out the [ACT Test Center Locator](https://www.act.org/content/act/en/products-and-services/the-act/registration/test-center-locator.html) to find testing locations near you.

# Take a practice test.

Review real test content by taking official ACT practice tests in all 4 subject areas and understand exactly what you

missed and what you didn’t with a score report.

# Order test prep materials.

Once your [MyACT Profile](https://my.act.org/account/signin?location=https%3A//my.act.org) is setup, you’ll be able to purchase official test prep materials and make changes to your orders as needed.

# View your scores and send score reports.

When available, [your ACT scores](http://www.act.org/content/act/en/products-and-services/the-act/scores.html) will be posted online and accessible through MyACT.

**Get set up for success—create your MyACT Profile today. Have more questions?** Visit our [registration](https://www.act.org/content/act/en/products-and-services/the-act.html) [information pag](https://www.act.org/content/act/en/products-and-services/the-act.html)e for more details.

**Student Email #5:**

**Subject Line: Have you registered for the upcoming test yet?**

Take a step toward increasing your scholarship potential, standing out on college applications, and planning for your future.

Is taking the ACT® test on your to-do list? If you haven’t already, now is a great time to register for the upcoming ACT!

[**REGISTER NOW**](http://www.act.org/content/act/en/register-for-the-act.html)

You’ve already registered? Start preparing with official ACT test prep solutions!

**PARENT EMAILS**

**Parent Email #1:**

**Subject Line:** Your Student’s Journey….ACT can help

**Big goals require taking small steps to achieve them.** We know it can be overwhelming, especially if you don’t know where to start. That’s why ACT® has compiled their best resources in one place. Start here to help uncover your student’s path:

* [10 Things to Consider When Choosing a Major](https://www.act.org/content/act/en/students-and-parents/college-planning-resources/college-and-career-planning/how-to-choose-a-major.html)
* [4 Tips to Build Your College Knowledge](https://www.act.org/content/act/en/students-and-parents/college-planning-resources/applying-to-college/4-tips-to-building-your-college-knowledge.html)
* [How to Practice Good Learning Habits](https://www.act.org/content/act/en/students-and-parents/college-planning-resources/high-school-life/practice-good-learning-habits.html)

Find more tips for college and career planning in the ACT resource library! [Explore Resources](https://www.act.org/content/act/en/students-and-parents/college-planning-resources.html)

**Parent Email #2:**

**Subject Line:** What’s Your Student’s Next Step?

Group projects, after-school clubs, volunteering–**your kid has accomplished a lot**. Add one more tool to your toolbox. An ACT® score can help your student stand out on college applications!

Plus, taking the ACT test can help them:

* Qualify for scholarships
* Demonstrate what they have learned in school
* Uncover their interests and identify opportunities Discover more reasons to choose the ACT @ [ACT vs. SAT](https://www.act.org/content/act/en/students-and-parents/college-planning-resources/testing-advice-for-the-act/act-vs-sat.html)

**Parent Email #3:**

**Subject Line: Test Prep Options**

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Find the official ACT® test prep option that’s right for your student.



**Parent Email #4:**

**Subject Line: Make a Plan**

**Get your student registered!**

Setting up a [MyACT Profile](https://www.act.org/content/act/en/myact-profile.html) is their first step in registering for the ACT.

[**START NOW**](https://my.act.org/account/signin?location=https%3A//my.act.org)

[**GET TEST PREP**](https://www.act.org/content/act/en/products-and-services/the-act/test-preparation.html)

# Find test centers in your area.

Check out the [ACT Test Center Locator](https://www.act.org/content/act/en/products-and-services/the-act/registration/test-center-locator.html) to find testing locations near you.

# Encourage your student to take a practice test.

Review real test content by having your student taking official ACT practice tests in all 4 subject areas and understand exactly what they missed and what they didn’t with a score report.

# Order test prep materials.

Once your student’s [MyACT Profile](https://my.act.org/account/signin?location=https%3A//my.act.org) is setup, they will be able to purchase official test prep materials and make changes to their orders as needed.

# View your student’s scores and send score reports.

When available, [your student’s ACT scores](http://www.act.org/content/act/en/products-and-services/the-act/scores.html) will be posted online and accessible through MyACT.

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