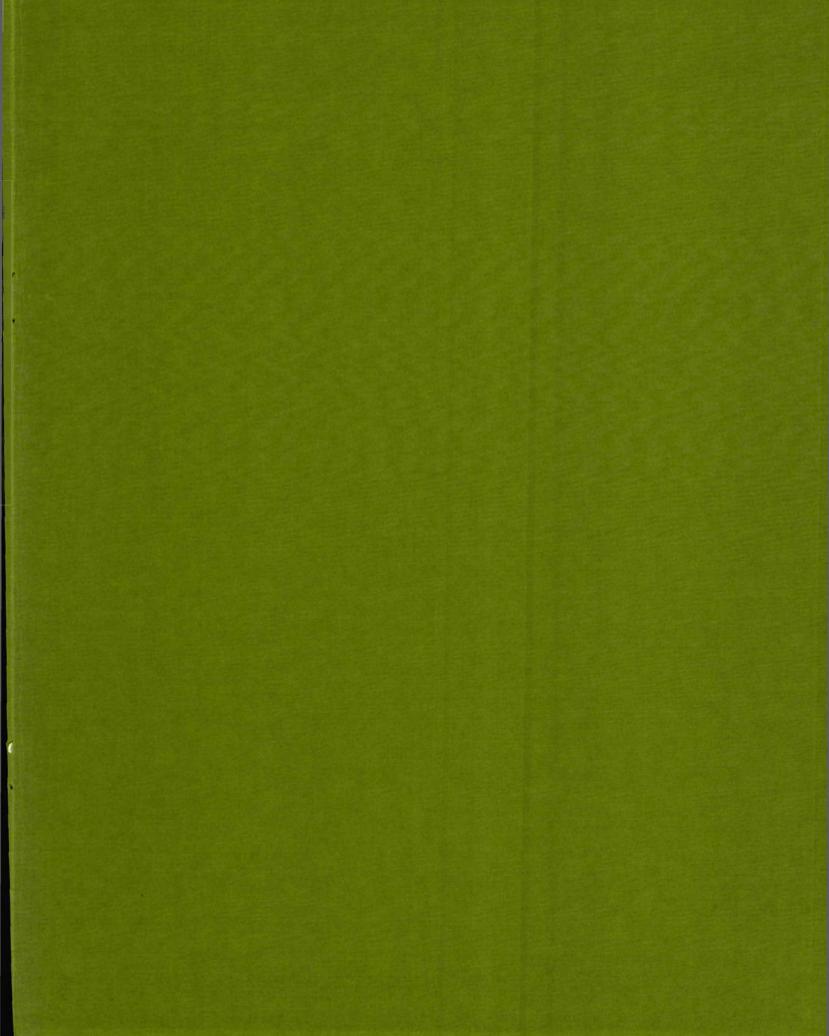
ACT RESEARCH REPORT





Summary

This extension of an earlier study investigated the hypothesis that occupational choices follow orderly or lawful patterns and can be predicted from initial choices. By applying Holland's classification scheme to students' successive occupational choices, we learned that the classification provides a practical definition of occupational relatedness. We found that the use of a three-digit Vocational Preference Inventory (VPI) code and this definition of relatedness resulted in improved predictions over those made using only the highest VPI scale. Occupational change "maps" are presented to assist in the understanding of the concepts and findings.

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Changes in the Vocational Plans of College Students:

Orderly or Random?

John L. Holland and Douglas R. Whitney

American College Testing Program

Nearly everyone--parents, counselors, researchers, and educators-believes that the vocational ambitions of college students are both unstable
and disorderly; that is, students often change their minds, and their
successive occupational choices frequently appear unrelated. Perhaps
the chief outcome of these beliefs, at least for researchers, has been
the search for more stable characteristics of the student which could be
used to forecast his occupational future. Researchers and their sponsors
have invested heavily in the development of better interest inventories,
and in the development of predictive methods that use large and diverse
amounts of student information--notably the discriminate function and the
multiple regression techniques.

The present study attempts to interpret and predict a student's successive occupational choices by still another method--the use of a classification scheme and its closely associated theory. Holland's psychological classification scheme (Holland, 1966b) was applied to the successive occupational choices of college students to learn if student changes in occupational choice are orderly or interpretable in terms of a theory of personality types, and if a classification scheme so organizes a student's occupational choices that efficient predictions become possible.

Method

Student Sample

The data for the present study came from American College Surveys described earlier by Richards, Holland, and Lutz (1967). College freshmen were twice polled for their vocational aspirations, the second instance following the first about 8 or 12 months later.

Students came from two college samples. The freshmen in the fall sample of six colleges were polled in September of 1964 and in May of 1965--an 8-month interval. The spring sample of college freshmen were polled in May of 1964 and again in May of 1965, when they were sophomores--a 12-month interval. The spring sample included 28 colleges. Both samples contained students with a great range of scholastic potential, vocational interests, and socioeconomic status. Table 1 shows the samples of colleges and students.

Classification Scheme

For all the following analyses, student vocational choices were categorized according to the classification scheme developed earlier: six categories for men--Realistic, Intellectual, Social, Conventional, Enterprising, and Artistic--and seven categories for women--Intellectual, Social-Intellectual, Social-Conventional, Social-Enterprising, Social-Artistic, Conventional, and Artistic (Holland, 1966b). Tables 2 and 3 indicate the assignment of vocational choices to vocational classes for men and women. Students selected their career choices from a coded list of 99 careers. Since all classifications were performed by a computer, we assumed that they were performed with perfect reliability.

Table 1

The Samples of Students and Colleges

College	Male	Femal
pring Sample	····	
University of Alabama	186	201
Arkansas Polytechnic College	72	52
California State College at Hayward	62	74
Colorado State College	31	107
Southern Connecticut State College	89	273
Wesleyan University (Connecticut)	86	
Bloom Township Community College (Illinois)	38	20
Lyons Township Junior College (Illinois)	29	32
Southern Illinois University	48	29
Indiana State University	126	164
Burlington Community College (Iowa)	79	31
Kansas State University	322	216
University of Kentucky	139	154
Westbrook Junior College (Maine)	- -	103
William Jewell College (Missouri)	74	66
Plymouth State College (New Hampshire)	38	86
Glassboro State College (New Jersey)	121	393
New Mexico State University	52	19
Jamestown Community College (New York)	21	43
University of North Dakota	89	123
Southeastern State College (Oklahoma)	97	61
Mount Mercy College (Pennsylvania)		104
Swarthmore College (Pennsylvania)	54	46
Black Hills State College (South Dakota)	60	38
University of Tennessee	205	184
Baylor University (Texas)	64	101
Snow College (Utah)	18	31
Fairmont State College (West Virginia)	93	85
Total	2293	2836
Fall Sample		
California State College at Hayward	69	1 0 2
Chico State College (California)	109	173
Amherst College (Massachusetts)	238	
University of Massachusetts	7 59	875
Baldwin-Wallace College (Ohio)	221	265
Cuyahoga Community College(Ohio)	180	1 56
Total	1576	1571

Table 2

A Psychological Classification Scheme for Vocations (Men)

Vocation	VPI Code	Vocation	VPI Code
Realistic class		Intellectual class (con't.)	
Industrial arts educ	RIS	Biology	ISR
Trade & industrial educ	RIS	Natural science educ	ISR
Forestry	RIS	Mathematics educ	ISR
Civil engineering	RIE	Other health fields	ISA
Farming	RIE	Medicine	ISA
Mechanical engineering	RIE		
Industrial engineering	RIE	Dentistry	IER
Architecture	RIA	Pharmacy	IES
		Physiology	IES
Geography	RISE		
		Physical therapy	IAS
Agricultural science	REI	Anthropology	IAS
Intellectual class		Social class	
Oceanography	IRS	Physical educ, recre-	
Veterinary science	IRS	ation & health	SRI
Biochemistry	IRS	Educ of exceptional	
Botany	IRS	children	SRI
Zoology	IRS		
		Elementary education	SIE
Aeronautical engineering	IRE	Experimental & general	
Chemical engineering	IRE	psychology	SIE
Electrical engineering	IRE	Social work	SIE
Engineering, general &			
other	IRE	History education	SEI
Military service	IRE	Educational psychology History	SEI SEI
Geology, geophysics	IRA		
Astronomy, astrophysics		Education, general &	
Chemistry	IRA	other specialties	SEA
Physics	IRA	Counseling & guidance	SEA
Engineering science	IRA	Industrial & personnel	JUI
mangine of the	4444	psychology	SEA
Mathematics, statistics	IRC	Foreign service	SEA
Metallurgical engineer	IRCE	roreign service	SEA
Metanorgical engineer	T. OT.	Socialor.	SEIA
Medical technology	IRSA	Sociology	ос <u>ія</u>
Other biological sci field	ISR		

Table 2 (con't.)

	Table L	(Con t.)	
••	VPI		VPI
Vocation	Code	Vocation	Code
Social class (con't.)		Artistic class (con't)	
General social sciences	SAI	Music	ASE
Theology, religion	SAI	Drama	ASE
Clinical psychology	SAI	English education	ASE
Foreign language educ	SAE	Journalism, radio-tv, communication	AES
Conventional class			
Business education	CSE	Other fine & applied art	A <u>EI</u>
Accounting	CER	Note. Underlining indication tied average VPI scale	
Finance	CEI		
Enterprising class			
Public administration	ESC		
Political science	ESA		
Purchasing	ECR		
Sales	ECR		
Economics	ECI		
Other business & com-		,	
mercial	ECI		
Management	ECS		
Marketing	ECS		
Law	EAS		
Public relations	EAC		
Artistic class			
Literature	AIS		
Art	AIS		
Speech	ASI		
General humanities	ASI		
Philosophy	ASI		
English, creative writ	ASI		
Art education	ASI		
Music education	ASI		

Table 3

A Psychological Classification Scheme for Vocations (Women)

Vocation	VPI Code	Vocation	VPI Code
Realistic class		Social class (con ¹ t.)	
None		Political sci, gov't,	
[international relations	SAI
Intellectual class	TC C	Theology, religion	SAI
Mathematics, statistics	ISC	Physical therapy	SAI
Medicine	ISA	Speech	SAE
Veterinary medicine	ISA	Elementary education	SAE
Other biological science	ISA	Foreign language educ	SAE
Biology	ISA	English education	SAE
Bio-chemistry	ISA	Educ, general & other	
Zoology	ISA	specialties	SAE
Natural science educ	ISA	History education	SAE
Chemistry	ISA	Physical educ, recre-	
		ation & health	SAE
Physics	IAR	Education of exceptional	
		children	SAE
Agricultural science	IAS	Home economics educ	SAE
Architecture	IAS	Counseling & guidance	SAE
		Sociology	SAE
Social class		History	SAE
Pharmacy	SIA	Public relations, adver-	
Medical technology	SIA	tising	SAE
Mathematics education	SIA	Law	SAE
		Social work, group work	SAE
Clerical work, office	SCE	Home economics	SAE
Business education	SCE	Housewife	SAE
Secretarial science	SCA	Conventional class	
		Accounting	CSE
Management, business		5	
administration	SEA	Enterprising class	
Sales	SEA	None	
Purchasing	SEA		
Educational psychology	SEA	Artistic class	
<u>.</u>		Art	ASI
Dentistry	SAI	Art education	ASI
Nursing	SAI	Literature	ASI
Other health fields	SAI	English, creative writ	ASI
Clinical psychology	SAI	Music	ASI
Experimental & general			
psychology	SAI		

Table 3 (con't.)

VPI Code
ASE
ASE
ASE
ASE
ASE
ASE
ASE

If we classify people by similar vocational choices, we are also classifying similar personalities. Accordingly, the present schemes arrange vocations in terms of personality types and subtypes.

The instrument used in developing the classification was the Vocational Preference Inventory (VPI) (Holland, 1967). Using this inventory provided a psychological rationale for the interpretation of the classification, as the scales assess the major constructs in a theory of vocational choice and personality (Holland, 1966a). Both the inventory and the theory have undergone investigation so that the meanings attributed to scale scores and, consequently, the present classification scheme have some validity (Holland, 1962, 1963, 1964, 1967).

To apply the logical principles for classification, we used the average interest inventory profiles of students aspiring to specific

vocations. To illustrate, the profile formed by the Realistic, Intellectual, Social, Conventional, Enterprising, and Artistic scales of the VPI for a sample of prospective physicists defined both the major class to which physicists belonged (the scale with the highest mean score), and the various subclasses to which physicists belonged (the scales with the second and third highest mean scores). Such a procedure results in groups and subgroups with an increasing degree of homogeneity as we proceed from one to three average scale scores as a basis for the formation of classes and subclasses. Consequently, we were able to interpret the application of the classification to a problem with more reliability and validity than we might have otherwise.

This simple procedure, then, complies with the rules for logical classification: All vocations are classified into one of six major classes; each vocation is classified only in a single subclass. The principle for classification is always the same empirical procedure—the use of average scores for six interest scales.

In the following analyses, the men in the fall and spring samples were combined; likewise, the women in both samples were combined.

Although these additions are not cricket because the samples are not comparable in every respect (including a difference in time intervals between surveys), combining the samples to increase the stability of the findings seemed more desirable than separate analyses with only one-half as many students. Needless to say, this study requires repetition by other investigators using extremely large student groups and longer time intervals.

Results

The first step was the construction of separate tables for men and women to show how a student's first occupational choice was related to his second choice 8 or 12 months later. These large tables (84 by 84 occupations for men and 62 by 62 for women) are not shown. All of the remaining analyses or tables were, however, obtained by extracting, summarizing, or rearranging the information in these original tables.

Tables 4 and 5 for men and women are summaries of the relationships found between a student's first and second occupational choices. The occupations in the margins of these tables are arranged according to the classification scheme developed earlier. Note that each major group or class usually has several subgroups. The numbers in the diagonal are the number of students whose first and second occupational choices belong to the same subgroup on both occasions. On the average, 50% of the men and 60% of the women selected the same occupation on both occasions. However, these averages conceal the great range of differences in stability among occupational choices. For men whose initial choice was theology (N = 37), 78% also selected it 8 or 12 months later. In contrast, engineering science (N = 26) is preferred both times by only 12% of its initial aspirants. Individual occupations show a similar variation for women. Elementary education (N = 1, 154) is preferred both times by 83% of the women choosing it initially, but biology (N = 29) is preferred by only 14% of its initial aspirants. The meaning of this

variation in stability from one occupational choice to the next is unclear. To some extent, stability goes with the popularity of an occupational choice. At the same time, higher stability appears to be associated with those occupations considered to be most appropriate for each sex; that is, feminine occupations for women and masculine occupations for men appear to have more stability among aspirants. But there are many exceptions to both of these observations.

By studying one occupational subgroup at a time, the reader can see how students who start college in a special subgroup fan out to related and unrelated subgroups after 8 or 12 months of college. For instance, the IREs in Table 4 include students whose first choices are classified as Intellectual-Realistic-Enterprising occupations--military science, aeronautical, chemical, electrical, and general engineering. The original group of IREs was composed of 362 students. Table 4 shows that 213 of the 362 IREs gave the same vocational preference or one of the other 4 possible choices in the same subgroup (IRE) 8 or 12 months later. The other numbers in the IRE row reveal the new choices. They are: 49 RIEs (farming, civil, mechanical, and industrial engineering), 15 IRAs (chemistry, physics, geology, astronomy, geophysics, astrophysics, and engineering science), and smaller numbers of students with other alternatives.

To facilitate the interpretation of Tables 4 and 5, we prepared diagrams for the popular, initial vocational choices to illustrate the typical choices made when students change from their initial to other

Table 4

The Relation of a College Student's First Vocational Choice to His Vocational Choice 8-12 Months Later (Men)

lst					·———					Secon	d Vo	catio	onal	Choice								
	RIS	RIE	REI	IRS	IRE	IRA	ISR	ISA	IER				SEA		CER	ESA	ECR	ECS	EAS	ASI	ASE	AES
RIS RIE REI	6 3 2	5 179 11	3 11 29	3 2 1	2 22	3	2 4 1		1	2	1 1	1 2	3 1 3	1	2	2	2 1	3 13 3	1			·
IRS IRE IRA ISR ISA IER	4 6 1 6 1	2 49 9 4	5 2 1 1	72 6 9 2	1 213 17 5 4	3 15 91 8 4 2	15 6 7 103 4 2	3 6 4 7 177 4	4 1 3 3 51	3 2 9 1	1 1 9 2	2 4 1 3 2 2	2 1 2 5	2 9 1	5 2 5 2 2	2 4 1 3 1	2	10 2 4 4 8	2 5 1 4	1 1 2 3	1 2 2 2	3
SRI SIE SEI SEA SAI	3	1	1	1	1 1 4		4	1	1	87 9 6 1	1 52 13 5 3	2 5 99 3 1	3 10 10 22 2	1 4 2 4 37	1	3 5	3	5 4 2 1	1 3 4 7	1 2 1	1 1 2 1	2
CER		1			2							2	2	1	73		3	18	4	1		
ESA ECR ECS EAS	1 1 6	2 1 1	1	9	1 2 2 5	1	1	1 3	1	1	2	4 1 4 5	7 1 4	1 2 1	1 1 10 3	24	1 13 21 2	3 12 102 6	12 7 109	2	1	1 2 2
ASI ASE AES	1		1		2		1	1		3 2	6	2 2	4 2	3 2		1		11	2 1 1	44 6 3	17 35 1	4 21

Note. --Students who were "undecided" (N = 545), gave unclassifiable responses (N = 152), or subgroups with Ns less than 50 (N = 454) were omitted to reduce the size of this table.

- 21.

Table 5

The Relation of a College Student's First Vocational Choice to His Vocational Choice 8-12 Months Later (Women)

lst							Sec	ond V	ocatio	onal Ch	oice					
VC	ISC	ISA	IAR	IAS	SIA	SCE	SCA	SEA	SAI	SAE	CSE	ASI	ASE	UNC	?	N
ISC	28	1			14		1	2	1	5	2	-	1		9	6 4
ISA	4	109			14	1	2	3	24	5 2		8	5	3	1 !	23 6
IAR	1		4													5
IAS				5			1				1	2	2	2		13
SIA	10	18			121	4	2	1	8	50	1	2	1	6	3	227
SCE						46	20			10	2			1		79
SCA						18	79		2	11	1	2		3	7	123
SEA					1	3	1	28	2	27	1		1	2	4	70
SAI	1	2			6	3	8	3	258	73	1	3	14	2	12	38 6
SAE	2	13			8	4	17	33	41	2036	4	29	54	2 7	89	2357
CSE		2	1			4		1		4	15					27
ASI		1				2	3	2	2	30		107	22	7	15	191
ASE		3			1	1	1		6	47		13	107	7	19	205
UNC		2			2	1	2	1	2	25		3	2	l 7	5	62
?	3	6			8	5	5	4	21	75	2	.7	15	13	5 2	216
N	49	157	5	5	175	92	142	78	367	2445	30	176	224	9.0	22 6	4261

Note. -- "UNC" = unclassifiable response; "?" = undecided.

occupational choices. Examining the tables in the appendix will provide a vivid account of patterns of change in occupational preferences.

In general, Tables 4 and 5 strongly suggest that students tend to remain in the same major occupational class even if they change their preference. And if students move to another major class, they prefer a related major class. For instance, male students with Realistic choices, if they change, change most frequently to Intellectual choices; Intellectual choices frequently become Realistic choices; Social choices become Enterprising choices, etc. In addition, some kinds of changes are rare or do not occur at all. For example, male students with initial Artistic choices never select a Conventional occupation as a second choice; students with Social choices rarely select Conventional or Realistic choices, etc.

To examine whether or not a student's vocational choices are related and to what degree they are related, special summary Tables 6 and 7 were prepared for men and women. These tables were prepared by reorganizing and summarizing the information in the original summary tables.

The results for men in Table 6 show that 50% select the same occupation on both occasions, 4% select an occupation in the same subgroup, 6% select an occupation in a closely related subgroup, and 9% select a remotely related occupation in the same major class.

Altogether, about 69% of the men's successive choices are in the same major class. Another 10% have second choices belonging to a "closely"

				Seco	nd Voca	tional	Choice			<u> </u>
lst					Relat	ed	Unrelate			
VC	S	ame maj	or class		_Maj cl	ass	Maj clas	s Unc	Und	N
	SO	SSG	CR	R	cr	r	U			
RIS	58	5	5	3	5	3	11	2	8	100
RIE	161	18	7	11	33	6	30	6	21	293
RIA	22	*	6	0	4	1	3	0	2	38
RISE	0	*	0	0	0	1	1	0	2	4
REI	29	*	0	12	*	5	7	5	3	61
IRS	67	5	6	20	6	5	12	1	11	133
IRE	188	25	17	16	59	2	36	4	15	362
IRA IRC+	83	8	27	12	11	1	22	7	15	186
IRCE	39	0	11	10	2	0	15	0	11	88
IRSA	3	0	1	1	0	0	2	0	1	8
ISR.	89	14	7	37	9	14	34	7	28	239
ISA	176	1	4	16	2	18	24	2	18	261
IER	51	*	1	9	*	11	11	l	4	88
IES	10	0	0	6	*	4	3	0	1	24
IAS	3	0	0	0	0	0	5	0	1	9
SRI	87	0	0	7	*	4	19	1	6	124
SIE	50	2	0	31	1	2	14	2	7	109
SEI	77	22	10	22	5	9	16	4	21	186
SEA	19	3	3	12	5	8	6	3	6	65
SELA	1	*	1	2	0	0	4	1	0	9
SAI	36	1	0	7	3	2	4	l	4	58
SAE	6	*	1	3	0	0	3	1	2	16
CSE	4	*	0	0	*	0	3	1	1	9
CER	73	*	6	1	24	6	12	1	11	134
CEI	17	*	1	0	11	7	2	0	3	41
ESC	2	*	3	4	2	1	0	2	1	15
ESA	24	*	2	18	11	3	10	0	12	80
ECR	10	3	13	0	2	1	7	l	2	39
ECI	6	2	10	2	3	0	7	0	4	34
ECS	90	12	27	11	11	0	24	5	21	201
EAS	109	*	3	21	2	2	21	0	10	168
EAC	2	*	1	4	0	0	4	0	4	15

Table 6 con't.

lst VC	SO	SSG	CR	R.	cr	r	U	Unc	Und	N
A TC	2.4	,	0	2	0	1	4	,	2	26
AIS	14	1	0	3	0	1	4	1	_	
ASI	43	1	1 7	7	4	6	10	2	5	95 53
ASE	3 4	1	6	0	2	15	4	2	8	72
AES	21	*	0	4	1	1	4	0	5	36
AEI	0	*	0	3	0	1	0	0	0	4
Total	1704	124	196	315	218	140	394	63	276	3430
%/N	50	4	6	9	3	4	11	2	8	100

^{*}An impossible classification because no such combination is included in the current classification scheme. The addition of more occupations would remedy this defect.

Note. The headings in Table 6 are interpreted as follows: "SO" = students who prefer the same occupation in the first and second surveys. "SSG" = students whose vocational choices fall on both occasions in the same occupational subgroup such as ISA and ISA. "CR" = students whose choices belong to "closely related" subgroups in the same major occupational class; that is, a student's first and second choices belong to subgroups having the first two letters of their codes in common such as IAR and IAS. "R" = students whose occupational choices have the same initial letter code such as SIA and SEA. "cr" = students whose choices belong to closely related major occupational classes such as SIA and ISE. The first two letters of a student's coded occupational choices are simply reversed. = all others whose initial letter code is the same as the related major class. Finally, "U" = students whose first and second vocational choices fail to meet any of the above criteria of "relatedness," and are classified as "unrelated. "Unc" = students whose second choices were unclassifable. "Und" = students whose second response was "undecided."

related" or "related" subgroup in a related major class. Put another way, 79% of the men indicate successive vocational choices that appear related or lawful rather than random. Finally, only 11% appear unrelated, and another 10% are unclassifiable or undecided upon the second survey. For explicit definitions of the categories used to assess the relatedness of a student's first and second choices, see the long footnote for Table 6.

The results for women in Table 7 parallel those for men.

About 60% of the women select the same occupation on both occasions,

14% select an occupation in the same subgroup, 5% select an occupation

in a closely related subgroup, and 5% select a remotely related occu
pation in the same major class. Altogether, 84% of the women's

successive occupational choices belong to the same major occupational

class. Another 9% selected "closely related" or "related" occupations

in a related major group. And only 1% have clearly unrelated first

and second choices.

As a last step, a separate analysis was made using only students who gave different choices on both occasions. By excluding the large proportions of men and women who did not change their vocational choices (50 and 60 percent), the classification was put to a more severe test. For each initial choice, an expected frequency for choosing the same major class or the related major class was calculated. These analyses using a sign test (not shown) revealed that the observed frequencies (same or related major class) exceeded the expected frequencies

Table 7

Lawfulness of a College Student's Successive Vocational Choices (Women)

lst				Second	l Vocat	ional (Choice			
VC					Rela	ted	Unrelated	l		
	Sa	me majo	r class		Maj	class	Majclass	unc	Und	N
	SO	SSG	CR	R	cr	r	Ų			
ISC	28	*	1	0	14	9	3	0	9	64
ISA	81	28	4	0	14	82	13	3	11	236
IAR	4	*	0	1	*	0	0	0	0	5
IAS	5	0	0	0	*	4	2	2	0	13
SIA	121	0	*	65	28	0	4	6	3	227
SCE	41	5	20	10	2	*	0	1	0	79
SCA	79	*	18	13	1	*	2	3	7	123
SEA	20	8	*	34	*	*	2	2	4	70
SAI	240	18	73	20	17	*	4	2	12	386
SAE	1569	467	4 1	62	83	*	19	27	89	2357
CSE	15	*	*	*	4	5	3	0	0	27
ASI	89	18	22	*	32	7	I	7	15	191
ASE	94	13	13	*	53	3	3	7	19	205
Total	2386	557	192	205	248	110	56	60	169	3983
%/N	60	14	5	5	6	3	1	1	4	90

at a rate well beyond the chance level (P<.000001) for both sexes. We conclude then that the use of this classification increases our predictive efficiency beyond the level provided by simply assuming that the majority of students will maintain their initial vocational choice.

Discussion

Although the results are strong evidence for the idea that vocational choices of college students are both lawful and predictable, there is a need for much more research. Other investigators need to apply the classification scheme used here to other student groups for longer intervals of time--especially the period from freshman to senior year--to learn if the findings hold for longer periods of time. Because the results hinge on a particular classification with specific definitions of occupational "relatedness," they require critical scrutiny by others. The main classes may or may not be too broadly defined for practical value in vocational counseling. Similarly, the definitions of "occupational relatedness" may be too lenient to be helpful. These and other questions can only be resolved by trying out the classification to see how well it works for different purposes.

Despite these reservations, the findings appear congruent with several related studies. In three earlier longitudinal studies for one, two, and four-year intervals, Holland (1962, 1963, 1964) found that the majority of students gave occupational choices belonging to the same or related occupational class. In a recent longitudinal study of college students, Astin (in press) concludes that "patterns of change in career choice...are not random. In general, those students who change their plans tend to change to fields that are related to their initial choice."

It should be pointed out, however, that Astin found less "relatedness" between a student's occupational choice as a freshman and as a senior

than we found in the present study. In a more remotely related study, Roe (1966) classified the job changes for a sample of 804 men and found that 68% remained in the same occupational class during their careers. Although Roe's classification differs from Holland's, Roe's results reinforce the hypothesis that the successive occupational choices of students and older adults are lawful and predictable. With skillful revisions of classification schemes and more work, a clear knowledge of a person's occupational ambitions and work history appears within our reach.

Assuming that other investigations reinforce the results, several practical applications appear plausible and desirable. Occupational maps, like Figures 1 and 2, but in greater detail, could be prepared to show students who wish to change fields some of the common alternatives taken by other students. Such maps might be especially useful because they would reduce the ambiguity and difficulty of the search for suitable alternatives. Occupational materials in counseling could also be arranged in terms of the present classification scheme and in terms of the popular student changes in occupational choice. Occupational maps could be used in freshmen orientation programs and in career orientation courses to provide a helpful understanding of the occupational world and to suggest alternatives closely related to a student's initial choice.

Although such uses of this research are remote at present, they are promising for experimental programs and new studies.

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APPENDIX

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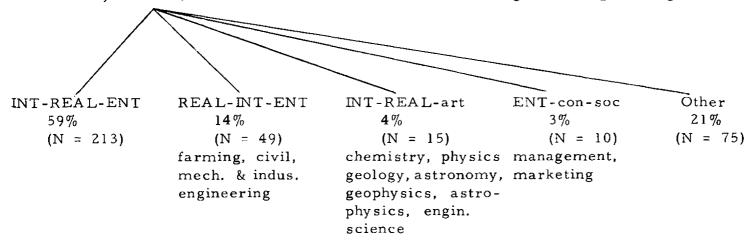
Patterns of Occupational Change

In the following diagrams, the lines indicate how a student's initial occupational choice is followed by the same or related occupational choices about 8 to 12 months later.

Intellectual-Realistic-Enterprising (INT-REAL-ENT)

$$(N = 362)$$

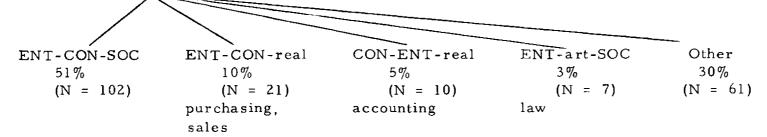
Military service, aeronautical, chemical, electrical & general engineering



Enterprising-Conventional-Social (ENT-CON-SOC)

$$(N = 201)$$

Management, marketing



-23-

$$(N = 100)$$

Industrial arts education, forestry, trade & industrial education

REAL-INT-SOC	REAL-INT-ent	REAL-ent-INT	INT-REAL-SOC	SOC-ent-art	Other
63%	5 %	3 %	3 %	3 %	23%
(N = 63)	(N = 5)	(N = 3)	(N = 3)	(N = 3)	(N = 23)
•	farming, mech.,	agric. science	oceanography,	counseling & gui	d.,
	indus., civil		vet. science,	indus. & personne	1
	engineering		biochem., botany,	psych., foreign	
	_		zoology	serv., general	
				& other ed. spec	ā

Realistic-Intellectual-Enterprising (REAL-INT-ENT)

$$(N = 293)$$

Farming, civil engineering, industrial engineering, mechanical engineering

Intellectual-Realistic-Social (INT-REAL-SOC)

$$(N = 133)$$

Oceanography, veterinary science, botany, biochemistry, zoology

INT-REAL-SOC	INT-SOC-REAL	REAL-ent-INT	REAL-INT-SOC	Other
5 4 %	11%	4 %	3 %	28%
(N = 72)	(N - 15)	(N = 5)	(N = 4)	(N = 37)
	biology, math.ed., nat. science educ.,		industrial arts educ., forestry,	
	other biological		trade & indus.	
	sci. fields		educ.	

7

(N = 124)

Physical education, recreation & health, education of exceptional children

SOC-REAL-INT 70%	ent-con-SOC 4%	INT-SOC-REAL 3%	REAL-INT-SOC 2%	INT-art-SOC 2%	Other 18%
(N = 87)	(N = 5) management, marketing	(N = 4) math educ., nat. sci. educ., biology, other biolog. fields		(N = 3) physical therapy, anthropology	(N = 22)

Social-Intellectual-Enterprising (SOC-INT-ENT)

(N = 109)

Social work, elementary education, experimental & general psychology

Social-Enterprising-Intellectual (SOC-ENT-INT)

(N = 186)

History, history education, education psychology

SOC-ENT-INT 53%	SOC-INT-ENT 7%	SOC-ENT-art	SOC-real-INT 3%	Other 31%
(N = 99)	(N = 13) elem. educ., exp. &gen. psych., social work	(N = 10) gen. &other educ., counseling&guid., indus. &personnel psych., foreign service	(N = 6) phys. educ., rec. & health, educ. of except. children	(N = 58)

-25

personnel psych.,

foreign serv.

engineering sci.

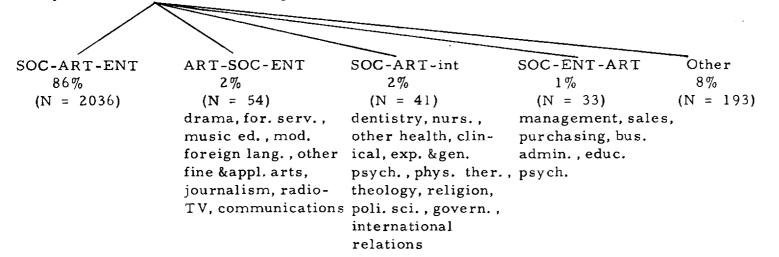
Conventional-Enterprising-Realistic (CON-ENT-REAL) (N = 134)Accounting ENT-CON-soc CON-ENT-int ENT-art-soc Other CON-ENT-REAL 3% 25% 13% 4% 54% (N = 73)(N = 18)(N = 6)(N = 4)(N = 33)management, finance law marketing Enterprising-Artistic-Social (ENT-ART-SOC) (N = 168)Law SOC-ENT-int int-real-ENT Other ENT-ART-SOC ENT-SOC-ART ENT-con-SOC 21% 3% 3% 65% 4% 4%(N = 5)(N = 5)(N = 36)(N = 109)(N = 7)(N = 6)history, history polit. science management, aeronautical, marketing educ., ed. psych. chem., elec., gen. &other engineer. military serv. Artistic-Social-Intellectual (ART-SOC-INT) (N = 95)Speech, general humanities, philosophy, English, creative writing, art education, music education

ART-SÓC-INT	ART-SOC-ent	ART-ent-SOC	SOC-ART-INT	SOC-real-INT	Other
46%	18%	4 %	3 %	3 %	25%
(N = 44)	(N = 17)	(N = 4)	(N = 3)	(N = 3)	(N = 24)
	music, drama,	journalism, radio	theology, religion,	phys.educ., health	
	Eng. education	TV, communica-	clinic.psych., gen.	& rec., educ. of	
		tions	social sciences	except. children	

Social-Artistic-Enterprising (SOC-ART-ENT)

(N = 2357)

Speech, elementary & secondary education, counseling & guidance, sociology, history, public relations, advertising, law, home economics, housewife, social work



 ${\tt Social-Intellectual-Artistic\ (SOC-INT-ART)}$

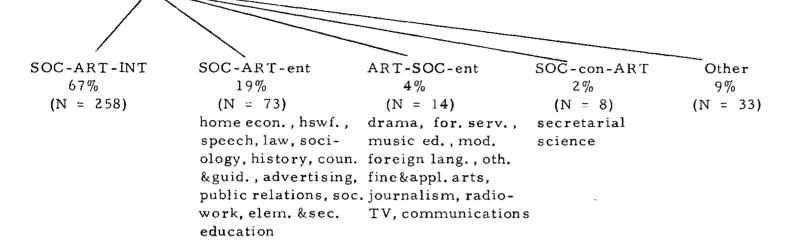
(N = 227)

Pharmacy, medical technology, mathematics education

Social-Artistic-Intellectual (SOC-ART-INT)

$$(N = 386)$$

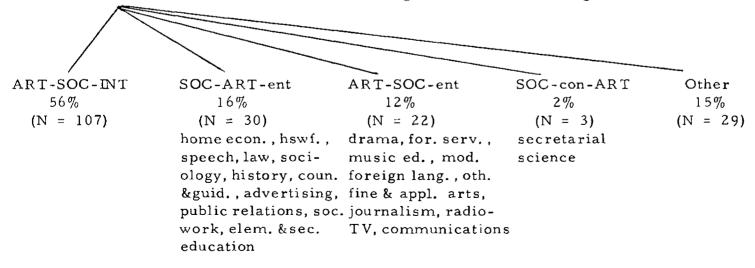
Dentistry, nursing, other health fields, clinical, general, & experimental psychology, physical therapy, theology, religion, government, political science, international relations



Artistic-Social-Intellectual (ART-SOC-INT)

$$(N = 191)$$

Art, music, art education, literature, English, creative writing



(N = 236)

Figure 2 con't.

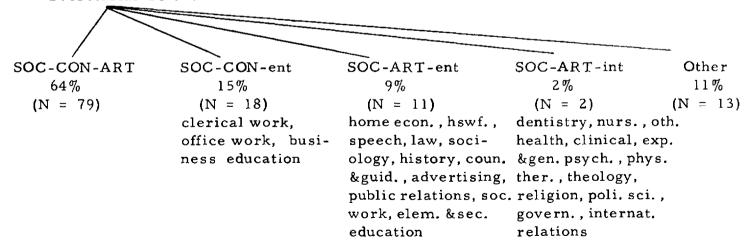
Medicine, veterinary medicine, biology, biochemistry, zoology, other biological sciences, chemistry, natural science education

SOC-ART-INT SOC-INT-ART SOC-ART-ent Other INT-SOC-ART 16% 46% 22% 10% 6% (N = 14)(N = 24)(N = 109)(N = 52)(N = 37)dentistry, nurs., oth. pharmacy, med. home econ., hswf., health, clinical, exp. technology, math. speech, law, sociology, history, coun. &gen. psych., phys. education &guid., advertising, ther., theology, public relations, soc. religion, poli. sci., work, elem. & sec. govern., internat. education relations

Social-Conventional-Artistic (SOC-CON-ART)

(N = 123)

Secretarial science



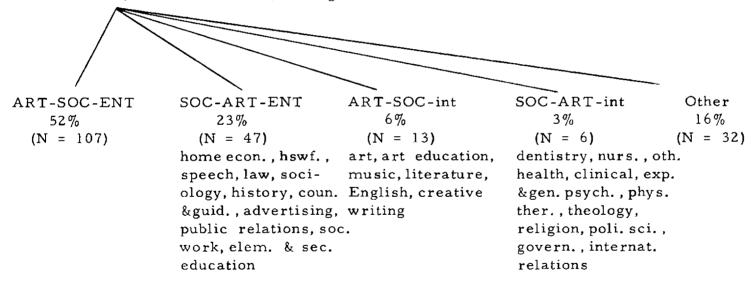
-30

Figure 2 con't.

Artistic-Social-Enterprising (ART-SOC-ENT)

(N = 205)

Music education, drama, other fine & applied arts, modern foreign language, journalism, radio-TV, communications, foreign service



Postscript

After this article was completed, two additional questions arose:

(a) If Roe's occupational classification, a comparable classification, were applied to the same data, how well would her scheme order the data? And, (b) if the Holland and Roe classifications were applied only to students who changed their occupational choice, would these classifications still predict the changes beyond chance expectancy? Because 50% of the men and 60% of the women did not change their occupational choice, a high percentage of accuracy can be obtained without the use of any classification scheme by simply using the initial choice as the predicted choice.

Roe's Classification

The application of Roe's system to the data reported earlier produced Tables A and B for men and women.

To compare the relative efficiency of the Holland and Roe schemes,

Tables C and D were prepared for men and women. These tables show how

many students gave the same occupational choice on both occasions (SO),

how many students gave different choices belonging to the same major occu
pational class (R), and how many students gave choices belonging to related

major classes (r). (By Roe's definition related classes are the two adjacent

classes so that III and V are related to IV; II and VIII are related to I, etc.)

Unrelated vocational choices are all other possibilities except being unde
cided upon follow-up. The summary percentages at the bottom of Tables C

and D make it clear that the Roe scheme orders the data with approximately

the same degree of efficiency as the Holland scheme (compare Tables C and D with Tables 6 and 7).

Changers Only

The application of the Holland and Roe classifications to only those students who changed their vocational choices was accomplished in the following way. For both classifications and for every initial vocational choice the following computations were performed: the number of students who changed their occupational choice, the number of possible related occupational choices for students with a given initial choice in each major class (k - 1), the expected percentage of related choices (the possible number of same-class related choices divided by the total number of choices in the classification scheme), the actual number of students making same-class related choices, the percentage of students whose second choice was related to their first choice (actual related N over change N), the number of occupations in the related occupational class, the expected percentage of students with related choices (the number of occupations in the related class divided by the number of possible choices in the entire classification), the number of students making related occupational choices in the related occupational class (or classes in the case of the Roe scheme), the percentage of students with different class related choices, and the total expected and actual frequencies for the same and related class. Table E illustrates these computations for a single class in Holland's scheme. Separate tables for both sexes and both classifications were prepared but are not presented because of their great size.

When the sign test was applied to these four complete tables for men and women using both classifications, they revealed that both classifications organize the data for changers well beyond a chance level; that is, the actual percentages usually exceed the expected percentages. More specifically, the obtained percentages exceed the expected percentages for the "Same Major Class" well beyond the .005 level for both classifications. The result holds for the total expected and total obtained frequencies, but the results for "related major class" are not significant for either classification system, although these insignificant results contribute positively, in the case of Holland's classification, to the total obtained frequency. Table F provides a simple statement of the relative efficiency of the two classifications when applied to changers. In this instance, Table F suggests that Holland's scheme is a more efficient predictive scheme than Roe's.

We conclude then, that for prediction purposes, either scheme is better than no classification. Holland's appears more efficient, subject to one qualification. Since Holland's scheme was developed for the present sample of college students, it may enjoy some advantage. Only many comparative tests of these systems with different populations for several purposes will make their usefulness and relative values explicit.

Table A

The Relation of a College Students' First Vocational Choice to His Vocational

Choice 8-12 Months Later Using Roe's Classification Scheme

(Men)

		Second Vocational Choice									
lst VC	I	II	III	IV	V	VI	VII	VIII	Undecided	Total	
I	119	1	11	6	2	13	26	1	12	191	
II	0	10	18	2	0	1	3	1	6	41	
III	7	31	297	3	1	11	46	3	48	447	
IV	16	2	33	456	8	45	34	10	50	654	
V	0	0	3	1	50	13	5	0	9	81	
VI	30	5	56	21	22	616	85	13	94	942	
VII	56	11	49	15	3	45	664	16	112	971	
VIII	4	4	2	6	0	9	25	111	13	174	
Undecid	ed 13	11	53	19	5	42	73	11	143	370	
Total	245	75	522	529	91	795	961	166	487	3871	

Table B

The Relation of a College Students' First Vocational Choice to His Vocational

Choice 8-12 Months Later Using Roe's Classification Scheme

(Women)

	Second Vocational Choice									
lst VC	I	II	III	IV	V	VI	VII	VIII	Undecided	Total
<u> </u>	271	1	11	1	0	34	85	12	27	442
II	1	8	6	0	0	2	2	l	3	23
III	9	7	163	0	0	10	40	2	16	247
IV	2	0	1	4	0	0	1	3	3	14
V	0	0	1	0	0	0	1	0	0	2
VI	74	2	34	5	1	535	150	13	51	865
VII	116	11	33	3	0	81	1866	30	121	2261
VIII	14	1	7	0	0	6	53	161	30	272
Undecide	ed 29	2	19	1	0 .	39	98	13	88	289
Γotal	516	32	275	14	1	707	2296	235	339	4415

Table C

Lawfulness of a College Student's Successive Vocational Choices

Using Roe's Classification Scheme

(Men)

			Second V	ocational Ch	oice	
Initial VC	SO	R	r	Unrelated	Undecided	N
I	110	9	2	58	12	191
II	10	0	18	7	6	41
III	191	106	34	68	48	447
IV	333	123	41	107	50	654
v	50	0	14	8	9	81
VI	472	144	107	125	94	942
VII	457	207	61	134	112	971
VIII	87	24	29	21	13	174
Total N	1710	613	306	528	344	3501
Percent N	49	18	09	15	10	100

Note. Total N is less those who started as "Undecided" N = 370.

Table D

Lawfulness of a College Student's Successive Vocational Choices

Using Roe's Classification Scheme

(Women)

			Second V	Vocational Ch	oice	
Initial VC	so	R	r	Unrelated	Undecided	N
I	247	24	13	131	27	442
II	6	2	7	5	3	23
III	121	42	7	61	16	247
IV	4	0	1	6	3	14
V	0	0	0	2	0	2
VI	428	107	151	128	51	865
VII	1483	383	111	163	121	2261
VII	121	40	67	14	30	272
Total N	2410	598	357	510	251	4126
Percent N	58	14	09	12	06	100

Note. Total N is less those who started as "Undecided" N = 289.

Table E

The Prediction of Change from Holland's Classification
for Students Who Changed Their Vocational Choice Over a 8-12 Month Interval
(Men)

					Sam	ne class			Rela	ted clas	s	To	otal
Realistic	Total	Total N	~	No. of related	Expected	Actual related		related	Expected	Actual related		Expecte	Actual ed %
vocations	N	less unclass	N 	occup.	related	N	%	occup. k	related	N 	%		70
Industrial ar													
education	32	29	10	9	11.1	7	70.0	29	35.8	1	10.0	46.9	80.0
Trade & indu	ıs-								,				
trial ed	13	12	6	9	11.1	4	66.7	29	35.8	0	0.0	46.9	66. 7
Forestry	55	49	16	9	11.1	2	12.5	29	35.8	7	43.8	46.9	56.3
Civil eng	124	114	47	9	11.1	23	48.9	29	35.8	13	27.6	46.9	76. 5
Farming	26	23	6	9	11.1	5	83.3	29	35.8	1	16.7	46.9	100.0
Mech eng	121	109	43	9	11.1	6	14.0	29	35.8	22	51.2	46.9	65.2
Indus eng	22	20	9	9	11.1	2	22.2	29	35.8	3	33.3	46.9	55.5
Architecture	38	36	14	9	11.1	6	42.8	29	35.8	5	35.0	46.9	77.8
Geography	4	2	2	9	11.1	0	0.0	29	35.8	1	50.0	46.9	50.0
Agric sci	61	53	24	9	11.1	12	50.0	10	12.3	5	20.8	23.4	70.8

Note. k is the number of occupations in a major class. The number of related occupations (and, hence, the expected % related) for "Same class" is identical for all occupations within a major class. Since the "Related class" for each occupation is determined by the second highest VPI code, the number of different class related occupations (and resulting expected % related) differs for occupations within the same major class. Architecture (RIA) and Agriculture science (REI) illustrate this difference.

 $\begin{tabular}{ll} Table F \\ \hline \begin{tabular}{ll} The Average Gain Beyond Chance for the \\ \hline \begin{tabular}{ll} Holland and Roe Classification Systems \\ \hline \end{tabular}$

("Same" Plus "Related" Classes)

	Holland %	Roe %
Men	29.6	13.8
Women	21.3	10.8

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