

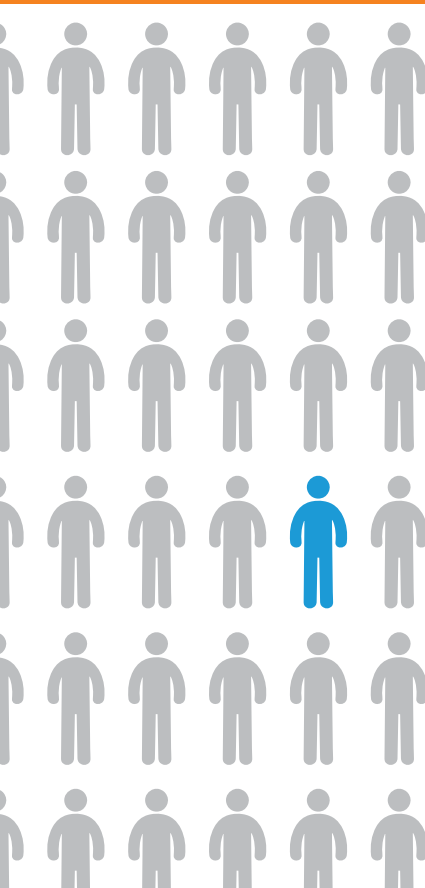


# GET YOUR STUDENT NOTICED BY EMPLOYERS

## ADD PROOF OF CAREER READY SKILLS TO YOUR STUDENT'S DEGREE

### IT'S TOUGH TO COMPETE IN TODAY'S JOB MARKET.

The current US job market is experiencing record-high job openings and low unemployment, yet young graduates lack the experience they need to launch their career. More than ever, an incoming worker—your graduate—needs ways to stand out from the crowd. Meanwhile, employers are looking for skilled workers who can not only perform the job but learn and grow as its requirements change.



### ENCOURAGE YOUR STUDENT TO EARN A CREDENTIAL THAT WILL GET THEM NOTICED AS THEY APPLY FOR JOBS.

The ACT<sup>®</sup> WorkKeys<sup>®</sup> National Career Readiness Certificate<sup>®</sup> (NCRC<sup>®</sup>) certifies that recipients have the foundational skills needed for virtually any job, from blue collar to white collar positions.

Many educational institutions award WorkKeys NCRCs with diplomas, **giving graduates proof of their work ready skills as they enter the workforce.** WorkKeys NCRCs are recognized by nearly 28,000 employers nationwide in hiring and promoting skilled workers.

# ENSURE YOUR STUDENT'S SUCCESS AFTER HIGH SCHOOL

## TOP 4 REASONS TO TAKE ACT WORKKEYS:



Students who take WorkKeys may qualify for college credits, per recommendations by the American Council on Education (ACE)



On average, students who score higher on the WorkKeys Assessments and earn higher levels on the WorkKeys NCRC can expect short- and long-term increases in wages.



Students who earn the WorkKeys NCRC boost their resumes by adding a nationally recognized credential that can be easily shared online.



Nearly 28,000 US employers request and accept ACT WorkKeys when hiring.

## HOW IT WORKS

1

### TEST THEIR SKILLS

Students take three WorkKeys Assessments in the skills most employers deem important for productivity and trainability:



#### APPLIED MATH

Critical thinking, mathematical reasoning, problem solving



#### GRAPHIC LITERACY

Identifying and understanding important data in charts, graphs, diagrams, floor plans, etc.



#### WORKPLACE DOCUMENTS

Reading and using business documents such as regulations, directions, policies, notices, etc.

# 2

## AWARD CERTIFICATES

WorkKeys NCRCs are awarded based on WorkKeys scores.

WORKKEYS NCRC LEVEL	MINIMUM SCORE REQUIRED ON ALL 3 WORKKEYS EXAMS
PLATINUM	6
GOLD	5
SILVER	4
BRONZE	3



# 3

## COMPARE SKILLS TO JOBS

Students can compare their score levels to occupational profiles contained in the [ACT® WorkKeys® JobPro database](#)—an online job skills database with more than 21,000 careers profiled.

# 4

## SHOW OFF THEIR SKILLS

Students may opt in to claim their digital badge to further boost their employability on social channels and recruiting sites like ZipRecruiter, Indeed, and LinkedIn. WorkKeys NCRCs can also be presented during job interviews and verified online.



At Eastman, we want good-paying jobs and rewarding career opportunities for everyone in our community. Engaging in ACT Work Ready Communities is enabling us to work with other businesses and community leaders to introduce students and residents to ACT WorkKeys and the WorkKeys NCRC and how it can help them take charge of their career decisions.

- Tanya Foreman | Education Initiatives Manager at Eastman in Kingsport, TN



Help your student join more than 5 million emerging and current workforce professionals who have earned a WorkKeys NCRC and found workplace success.