

# ACT® INSTRUCTIONAL MASTERY ELEVATE EDUCATOR EXPERTISE AND GUIDE STUDENTS' PATHS TO SUCCESS

ACT® Instructional Mastery (AIM)™, designed and often facilitated by the makers of the ACT® test, empowers educators with the tools to support students' unique paths to success with test-taking strategies and insights. Grow your educators' content knowledge and confidence to improve student outcomes.

# **EMPOWER EDUCATORS WITH INSIDE KNOWLEDGE**

#### PEERLESS EXPERTISE

Engage in unparalleled professional development with AIM courses exclusively conducted by ACT test writers and ACT-trained experts. There's no better path to student mastery of the ACT than through the insights of those who know the test inside and out.

#### A FOUNDATION FOR FUTURE SUCCESS

Courses are designed to immediately and seamlessly integrate into classroom instruction, equipping educators with the skills most critical for student success that extends beyond the ACT into college and their future careers.

AIM courses are a premier experience that will help your team help students meet and exceed educational benchmarks by offering in-person or virtual courses in each of the five ACT subject tests: English, math, reading, science, and writing.

### **EVIDENCE OF EXCELLENCE**

AIM certified teachers regularly report greater confidence and effectiveness in preparing their students for the ACT after completing the course; schools and districts also report seeing student scores improve after wide AIM training implementations.

# EQUIP EDUCATORS WITH TEST-TAKING STRATEGIES TO HELP STUDENTS SUCCEED

By choosing AIM, you're not just investing in professional development for your educators; you're fostering an environment of continuous improvement, innovation, and success that benefits your community. Visit our website to learn more about upcoming sessions, and how to register your team for this transformative experience.





# SHOWCASE YOUR ACHIEVEMENTS

Educators who successfully complete course training and assessment earn an AIM certificate, and a Credly digital badge that can be shared across social and professional networks, such as LinkedIn. This proof of achievement helps educators stand out, display their ACT-preparation content knowledge and provides a clear indicator of dedication to their students' success.



Yes, very helpful and useful information. I like that we were instructed by someone actually writing the English section. Very knowledgeable.

— AIM WORKSHOP PARTICIPANT

Super helpful in knowing how to help our students achieve their potential on the ACT. I took so many notes. I am so excited to return to the classroom and "get to work" helping my students be motivated, excited, and prepared for the ACT.







Without a doubt, I'd recommend this course to other educators due to the density of the content and method of instruction. I've completed other AIM courses, and I plan to seek certification in all things ACT.

- AIM WORKSHOP PARTICIPANT

It has been a game changer for me. It has been 40 years since I have taken the ACT. I needed this training to help me understand how to help my students score their best and also more importantly be better able to interpret tables and graphs efficiently.





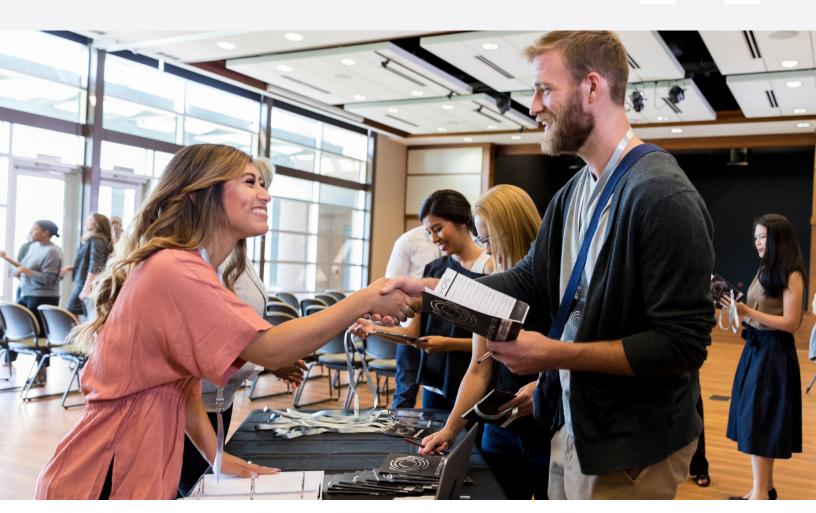


I'm really happy I took time to come to this training. It is time away from my students, but I know I'm returning with some valuable information and exercises to help them prepare for the ACT and improve their writing overall.

— AIM WORKSHOP PARTICIPANT

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**LEARN MORE** TODAY!



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