



# Celebrating ACT Scholars: A Decade of Student Impact

In commemoration of its 50th Anniversary, and to continue delivering on its mission of helping people achieve education and workplace success, ACT gifted two endowments in 2010: one to Kirkwood Community College and the other to the University of Iowa. Now, after a decade of student empowerment and support, we are proud to highlight the impact of those gifts.

## KIRKWOOD COMMUNITY COLLEGE

**\$2 million**  
endowment\*

The \$2 million gift is still intact.  
Interest earned is reinvested in student scholarships

**126**  
students

**\$669,000**  
invested in students  
(through summer 2020)

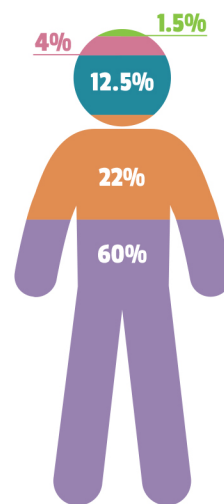
**112**  
students graduated

**5**  
currently studying

**9**  
students did not complete a degree

✦ **68** of the **126 scholars** have graduated with or are pursuing a Liberal Arts degree, qualifying them to transfer to a four-year institution to pursue a bachelor's degree.

✦ When the scholarship program launched in 2010, it focused on science, technology, engineering, and math (STEM) careers. **22%** of the **126 students** have majored in STEM subjects. In 2019, the scholarship was broadened to include other majors and certificate programs, including business and healthcare.



Demographics of Kirkwood  
ACT Scholars (126 Total)

Native American  
or Alaska Native  
Asian  
Hispanic  
or Latino  
Black or  
African American  
White



Demographics of all  
Kirkwood Students (480,948)

## ACT Scholars shared **three** common experiences



### Increased Motivation

The scholarship award and additional supports motivate them to achieve because it signals that their higher education institution and ACT believe in them.



### Less Stress

Recipients feel a reduced level of stress because their tuition and educational expenses are covered, reducing their student debt and necessity to work while pursuing their education.



### High Engagement

Without the pressure of working many hours to earn funds to cover expenses, ACT Scholars are able to get involved on their campuses through clubs, organizations, and volunteer activities.

**\$5 million**  
endowment\*

The \$5 million gift is still intact.  
Interest earned is reinvested in student scholarships

**23**

students  
(through summer 2020)

**\$2.34 million**  
invested in students

**7**

graduated

**15**

currently studying

**1**

did not complete a degree

**15 of the 23 scholars**

attended the University of Iowa to pursue advanced degrees in these areas of study:



✧ **Educational Measurement  
and Statistics**



✧ **Educational Policy and  
Leadership Studies**



✧ **Higher Education and  
Student Affairs**

✧ **Other areas of study included:**

Counseling Education and Supervision, Counseling Psychology, Schools  
Culture and Society, Communications, English, Law, and Business.



The ACT scholarship was a lifesaver. It allowed me to be the first person ever to attend college from my family and pursue my lifetime goals.

**Eduardo Munoz, AS**  
Kirkwood Community College, ACT Scholar



We have students living in poverty, students impacted by food shortages and housing scarcity. Life challenges happen to them. The ACT scholarship helps buffer them.

**Dr. Lori Sundberg**  
President, Kirkwood Community College



With the ACT Scholarship, my dream became a reality. Without it, it could have been a dream deferred.

**Dr. DaVida Anderson**  
University of Iowa, ACT Scholar



ACT's vision and generosity have created life-changing opportunities for our students, who are now using the skills they acquired at Iowa to make a difference in our world.

**J. Bruce Harreld**  
President, University of Iowa

After 10 years, we've learned that academically promising students have a deep yearning to learn, grow, and succeed in a college community. We know that with comprehensive financial aid and critical wraparound supports, the vast majority will meet and even exceed expectations.